

## 28th AFRICA REGIONAL GROUP MEETING

Cabo-Verde 6th & 7th October 2022

### BANKING DEVELOPMENT STRATEGY AND LEADERSHIP

***Location:***

***Hilton Cabo Verde Sal Resort***  
*Avenida dos Hoteis, Santa Maria, 4111, Cape Verde*

#### **Introduction**

The Africa Regional Group Meeting will be representing 27 financial institutions from 20 countries. The *WSBI Africa Regional Group* brings together members in the African region to keep close exchange on the members priorities topics of the year. On the 28<sup>th</sup> African Regional Group Meeting, speakers will focus on Banking Development Strategy and Leadership. Indeed, we are organizing a two-day event. On October 6<sup>th</sup> we are planning conferences and presentations then we will end the first day with the welcome diner. Finally on October 7<sup>th</sup> the morning session will allow our members to hold their yearly regional group meeting and conclude the event with a social program in the afternoon.

#### **PROGRAM**

- October 6<sup>th</sup>: Conference & Presentation
- October 6<sup>th</sup> (evening): Welcome Dinner
- October 7<sup>th</sup>: Africa Regional Group Meeting
- October 7<sup>th</sup> (afternoon): Social Program
- October 7<sup>th</sup> (evening): Closing Diner





# BANKING DEVELOPMENT STRATEGY AND LEADERSHIP

Thursday 06<sup>th</sup> October 2022

## Morning Session

08h30	<b>Registration</b>
09h00	<b>Welcome Speeches :</b> <ul style="list-style-type: none"><li>❖ Antonio Moreira Caixa Economica de Cabo Verde CEO</li><li>❖ El Moussaoui M'hamed, Al Barid Bank President &amp; WSBI Africa Regional Group President</li><li>❖ Peter Simon, WSBI Managing Director</li></ul>
09h20	<b>Official Opening :</b> <ul style="list-style-type: none"><li>❖ HE Olavo Correia - Deputy Prime Minister and Minister of Finance of Cape Verde</li></ul>
09h40	<b>FROM POSTAL FINANCIAL SERVICES TO RETAIL BANKS:</b> <p><b>How this transformation is helping to improve financial inclusion Panel</b> with Chraibi Mohamed Adil Managing Director of Barid Cash (Maroc); Sabasaba Moshingi, CEO of TPB Bank (Tanzania), Suzy Brito – Head of Supervision Department of Central Bank of Cape Verde.</p> <p><b>Moderator: Damola Owolade</b></p>
11h00	<b>Coffee break</b>
11h30	<b>MICROFINANCE (Virtual Presentation):</b> <p>MicroBank is the social bank of the CaixaBank Group. The focus will be on inclusion through microcredit and other financing with social impact. We will see how the network of branches has adapted their financial products and services to the needs of not only entrepreneurs, micro-enterprises and also families in order to promote personal development, social progress and financial inclusion before and after the pandemic.</p> <p>Presentation: (45-60 min)</p> <ul style="list-style-type: none"><li>• Social impact Relationship with Stakeholders</li><li>• Economic- financial information</li><li>• Real Cases</li></ul> <p>Questions and Answers (30 min)</p> <p><b>Speaker: Mr. Xavier Gómez</b>, Director of the Control of MicroBank – Caixa Bank Spain</p>



13h00	<b>Lunch</b>
<b>Afternoon Session</b>	
14h00	<p><b>DEVELOPING MSME GROWTH IN AFRICA</b></p> <p>The session will draw on the findings of the SOI 2022 report. The report looks at the role of WSBI members in driving MSME growth in Africa. It draws upon a survey of WSBI members and other financial service providers in Africa, backed by publicly available data and research into policy, regulation, and the role of MSMEs in economic development. The discussion themes will include the following.</p> <p><b>Presentation</b> Recap of presentation at the WSBI World Congress 2022 + Q&amp;A (30min)</p> <p><b>20 min each for interaction with the audience for determine the key takeaways</b></p> <ul style="list-style-type: none"> <li>• The role WSBI members in optimising the impact of the AcFTA and empowering youth led MSMEs</li> <li>• The importance of group methodology financing for MSMEs with a focus on women empowerment</li> <li>• Best practices in data collection, data analyses, and data sharing to inform MSME strategy</li> </ul> <p><b>Speaker: Damola Owolade - FinMarkTrust</b></p>
15h30	<b>Coffee break</b>
16h00	<p><b>LEADERSHIP &amp; CHANGE MANAGEMENT:</b></p> <p>Transformation can only be achieved with strong leadership and an understanding of the role of the human factor in implementing change. Change creates a lot of uncertainty and fear and generates a lot of resistance among staff. To enable a culture change as required in the transformation of postal financial services into postal and retail banks, it is therefore crucial to know/diagnose the state of engagement of the employees/staff and to implement actions to increase the overall level of engagement of the organization's workforce.</p> <p><b>Presentation</b></p> <ul style="list-style-type: none"> <li>• Redefining Leadership</li> <li>• Leadership techniques</li> </ul> <p><b>Workshop</b></p> <ul style="list-style-type: none"> <li>• The new way of leading</li> <li>• The coaching type of management</li> <li>• Leading to well being</li> </ul> <p><b>Speaker: Camille Bichet - Independent Business Coach on leadership &amp; start up</b></p>
17h45	<b>End of the Day</b>
19h30	<b>Welcome Diner – The Bounty Beach Restaurant</b>



## Friday 7<sup>th</sup> October 2022

### Morning Session

09h00	<b>LATEST DEVELOPMENTS IN WSBI MEMBER INSTITUTIONS:</b> Presentations by members Presentations will include a brief overview of each country's digital ecosystem and legal framework, the latest developments in each institution's own digital infrastructure and digital offerings, gaps to be filled, plans for the future, and challenges to be addressed.
10h30	<b>Coffee break</b>
11h00	<b>SUCCESS STORY: Presentation &amp; interview</b> Cap Vert – CEO Antonio Moreira Caixa Económica de Cabo Verde (CECV) <b>Awards: Best Bank in the country</b> & 15 min Questions
12h15	<b>Closing Speech – Mr. Simon</b>
12h30	<b>Lunch</b>
14h00	<b>SOCIAL PROGRAM</b> Visit Salina & Visit of Buracona Sal island
19h30	<b>Closing Diner - Hotel Odjo D'agua</b>