Global Money Week (GMW)

GMW is an annual financial awareness campaign built to inspire children and young people to learn about money matters, livelihoods and entrepreneurship.
GMW over the years
It is our pleasure to announce that Global Money Week, the flagship youth Financial Education campaign developed by Child & Youth Finance International (CYFI), has been handed over to the OECD International Network on Financial Education (OECD/INFE).

- Global Money Week offers a unique platform through which to communicate about the importance of financial education.
- It will benefit from a wealth of knowledge and experience from the members of the OECD/INFE in over 120 countries.
- The OECD hopes to further develop the activities and themes over the coming years to enhance the impact of GMW globally.
What this means for participating institutions

The OECD is working hard to ensure a clear and smooth transition for Global Money Week.

- The processes, website and resources that you are used to will remain in 2020.
- We aim to simplify the reporting process, and encourage cooperation at the country level through our network of public authorities.
What is the OECD/INFE?
The OECD International Network on Financial Education (OECD/INFE) - created in 2008 - is a global network of organisations (especially public authorities) that work to promote cooperation between policy makers and other stakeholders to improve financial literacy and financial well-being.

- Made up of more than 275 public institutions from 123 economies
- INFE has a detailed programme of work, which includes regional technical assistance projects and 4 working groups addressing:
  1. Standard setting, implementation and evaluation
  2. Financial education and the impact of digitalisation
  3. Financial Education in the workplace
  4. The impact of ageing populations and the needs of older consumers
- The OECD/INFE disseminates work in a variety of ways, including global and regional reports, high level seminars and roundtables, and technical workshops
- The OECD/INFE is fully recognised at the global level, including through G20 and APEC

Learn more at: www.oecd.org/financial/education/oecd-infe-overview.pdf
OECD/INFE membership

The OECD/INFE is primarily made up of representatives of public authorities. In addition, other organisations can be involved:

- Non-governmental, not-for-profit organisations with an appropriate interest in financial literacy and education may be approved to become **affiliate members or key partners**.

- International organisations with interest and expertise in financial education may become **associate members**.

- Private sector institutions providing financial resources can become **OECD/INFE supporters** (they cannot direct or influence the programme of work).


- Public authorities participating in GMW in 2020, will automatically become a regular member of the OECD/INFE.
Pause for questions

Questions about OECD/INFE?
Other questions?
Suggestions?
How is the OECD doing to promote and support GMW?

- Posting on social media to keep participants up to date
- Encouraging public authorities to coordinate GMW activities and report activities via the GMW Pre- and Post-Forms to generate the GMW Report with country highlights
- Maintaining the website with practical resources (toolkit, brochure, teaching materials, GMW logos, etc.)
- Sharing relevant research and publications that may be helpful
- Sharing information about upcoming events via social media and the GMW newsletter before, during and after GMW
Resources available

Each year the organisers make available resources that guide participants to plan their GMW activities and promote GMW. This year, the OECD will share materials developed previously. These include Toolkit • Print Pack • Branding & Style Guidelines • Logos & Designs • Brochure • Slides .... As well as Reporting forms (before and after) • Reports

GMW resources are available online: at ‘Resources’ section on www.globalmoneyweek.org
Many different events and activities take place during the Week.

Learn more at ‘Activities’ section on www.globalmoneyweek.org
Thank you for your attention

For further information, please ask questions now, or contact: Eda Cabbar: GMW_Secretariat@oecd.org

If you would like to support GMW in some way – such as promoting regional cooperation or helping to update materials please do not hesitate to say so!