

Jonathan R Hakim, CEO, Cignifi

Jonathan Hakim is President and CEO of Cignifi Inc. (www.cignifi.com) a consumer data and analytics company whose big data engine is revolutionizing the way banks and mobile operators create and market financial products to emerging consumers. Mr. Hakim is an experienced CEO and technology entrepreneur; his previous ventures include Azima DLI, an information services company providing web-based remote monitoring and pre-failure diagnostics for industrial equipment. Mr. Hakim spent eight years as Managing Director at Lehman Brothers, holding senior positions in London and then in New York, where he was responsible for the Firm's leveraged finance business with international telecom companies. Mr. Hakim also served as a Director of the International Finance Corporation in Washington DC. Prior to his career in investment banking, Mr. Hakim spent four years as Banking Correspondent with The Economist magazine. He was educated at Oxford University and the London School of Economics.