

On two-hour tours through the FLiP, visitors learn fascinating financial facts and improve their money management skills. **The FLiP experience combines fun, games and challenges** – all content and the style of presentation are tailored to our three target groups.

THE FIVE STATIONS

CONFIGURATOR

Budget planning and follow-up reflection

REALITY CHECK

Financial decisions and their consequences

VAULT

A card game prompting discussion of price and value

OPINION FORUM

Pros and cons of economic issues

GETTING GLOBAL

Connections and interdependences in a globalised world



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Erste Financial Life Park

Erste Campus
Am Belvedere 1
1100 Wien

Europe's
biggest financial
education
initiative

FLiP

Erste Financial Life Park

To book a free FLiP tour, go to:
www.financiallifepark.at

We'll be happy to help! For enquiries,
feedback and requests, please contact:
+43 (0)5 0100 – 11900
info@financiallifepark.at

A project of Erste Group

The Erste Financial Life Park, or FLiP for short, offers 1,500m² of **interactive exhibition space, thematic stations and a seminar and workshop area**. Located at Erste Campus, it is an innovative financial education centre where visitors learn about the significance of financial affairs in their own lives, as well as about banking and the economy.



AN INTERACTIVE GRASP OF MONEY MATTERS

Three **free-of-charge** tour formats are available for school groups:

- Detectives (10-14 years)**
- Explorers (15-17 years)**
- Experts (18 years and above)**

WALLET

The Wallets are tablet computers which visitors use during the tour to participate in challenges at the stations and enter quiz answers.

TEAM

Our educators lead visitor groups through the FLiP, explain how each module works and discuss the outcomes with the visitors.