



WSBI

# WSBI INNOVATION WORKSHOP PRAGUE

*Open Banking –  
Leveraging the Power of APIs, Data & Partnerships*

26 June 2019  
Prague

FOR MORE INFORMATION CONTACT: [INNOVATION@WSBI-ESBG.ORG](mailto:INNOVATION@WSBI-ESBG.ORG)

## WSBI Innovation Workshop Prague

Programme Overview	
25 June 2018	Opening Dinner <b>20.00 hrs</b>  <b>Chateau Havel</b> <b>Před nádražím 1/6, Prague</b>
26 June 2018	WSBI Innovation Workshop <b>9.00 – 16.30 hrs</b>  <b>Česká spořitelna coworking area, Olbrachtova 1929/62, Prague</b>

**Join us for the Innovation Workshop in Prague**, home of a highly active financial sectors when it comes to digitalisation, FinTech and banking services innovation. The workshop will aim to deep dive into open banking and cover aspects such as value-added services built on top of APIs, partnerships and collaboration, data as an asset, platformisation, open banking in the corporate/SME sphere, and much more!

Learn more on Bank and FinTech strategies in open banking and how to leverage the Power of APIs, Data & Partnerships. Explore the CEE region's experiences & share, learn and exchange in interactive Roundtable discussions!

What to expect? Read more about previous events: [Brussels](#), [Istanbul](#), [Sao Paolo](#) & [Hong Kong](#).

**Further information (registration, hotel) can be accessed on the website:** <https://www.wsbi-esbg.org/Events/Prague2019>

**In cooperation with:**



## WSBI Innovation Workshop – Prague

### Open Banking – Leveraging the Power of APIs, Data & Partnerships

26 June 2019  
9.00 – 16.30 hrs

Venue: Česká spořitelna coworking area, Olbrachtova 1929/62, Prague

Moderated by  
**Natalie Staniewicz**, WSBI

From 8.30 Registration & Coffee

9.00 – 9.20 Opening & Welcome

**Introduction to the Day & Setting the Scene** by WSBI

9.20 – 9.50

**Open Banking Business Models: Insights from Česká spořitelna & Erste Group – Martin Medek, Head of Open Banking, Česká spořitelna**

*Hear more on insights of solution examples banks can build to foster the open banking evolution. Real experience of Erste Group and Česká spořitelna with open banking as a business area. If open APIs are just the beginning, what is the next step?*

9.50 – 10.20

**Polish open banking developments and Polish API Standard - The next steps in open banking and data access – Maciej Kostro, Board Advisor, Polish Bank Association ZBP & Tomasz Jakubczyk, Fintech & Insurtech Independent Advisor, Cashap**

*Insights on the Polish market as an interesting case in open banking and innovative payment solutions, API standardisation and the latest developments in terms of open banking beyond PSD2.*

Moderated **Roundtable Exchange** on Participants' Experiences and Best Practices (45 min)

11.05 – 11.30 Coffee Break (25 min)

11.30 – 12.00

**Integrating the concept of Platformisation: Anywhere-commerce. How to combine finance and commerce – Peter Vesco, General Manager, Rezolve**

*Open banking - who is the spider in the web? How to build a b2b2c ecosystem and what can we learn from global / international platforms? How to combine finance and commerce and integrate the concept of platformisation?*

12.00 – 12.30

**Open banking in the corporate/SME sphere – Adam Soukal, CEO & Co-Founder, Czech FinTech Startup Roger**

*Hear about use cases in open banking in the corporate and SME sphere. Integration as a key component to provide proactive services to customers. Roger has introduced a Business Finance System for corporates and their suppliers to help businesses take charge of their cash flow quickly and easily.*

Q&A and Moderated **Roundtable Exchange** on Participants' Experiences and Best Practices (30 min)

13.00 – 14.00 Lunch

14.00 – 15.30

**Breakout Session - Workgroup Discussions**

Participants will split into workgroups and will be given a specific area and segment to discuss in depth. Discussions will revolve around: What is the state of play in various countries, what are challenges encountered and what will be the next steps? Topics will include:

- Implementing PSD2 and looking ahead into open banking
- Integrating the concept of Platformisation
- Partnerships – how to establish viable partnerships in an open banking ecosystem
- Data & Value-added Services

15.30 – 15.55

**View from the Israeli market: Leveraging your legacy, APIs and partnerships – Gil Cohen, General Manager EMEA, Israeli FinTech startup Open Legacy**

*Insights into the Israeli open banking developments and fintech startup ecosystem, views on other industry experiences with legacy transformation and APIs and real cases from Open Legacy on how banks can leverage their legacy to power their open banking and API strategy.*

15.55 – 16.20

**Open Banking & How to build successful Partnerships – Per Aström, Open Banking Manager, Swedbank**

*Hear more from Swedbank on their Open Banking strategy and lessons learned from setting up Bank – FinTech startup Partnerships.*

16.20 – 16.30

**Wrapup & Closing**