



WSBI INNOVATION WORKSHOP

12 & 13 MAY 2017

BANGKOK

Innovation Hacks ASIA

Share Insights and Learn from your peers

FOR MORE INFORMATION CONTACT: INNOVATION@WSBI-ESBG.ORG



**WSBI Innovation Workshop
12 & 13 May 2017**

***Innovation Hacks ASIA – Share Insights and Learn from your peers
Bangkok, Thailand***

12 May 2017

Venue: Centara Grand at Central Plaza Ladprao, Bangkok

Please note that the provisional programme below is indicative and subject to change. We are adding details regularly. Please contact innovation@wsbi-esbg.org for more information.

08.30-09.00 REGISTRATION

09.00-18.00 WSBI INNOVATION WORKSHOP

Various Sessions with Presentations from Members followed by Roundtable Discussions (more information to be confirmed soon).

19.00 DINNER (venue to be confirmed)

13 May 2017

MEETING POINT: 9.00 DEPARTURE FROM HOTEL – CENTARA GRAND AT CENTRAL PLAZA LADPRAO

10.00 – 12.00 VISIT OF MONEY EXPO ‘FINANCIAL INNOVATION 4.0’

Money Expo on ‘Financial Innovation 4.0’ - The Biggest Finance & Investment Exhibition in Thailand, organized by Money & Banking Magazine, Media Associated Co., Ltd.

Consumers, businesses and investors will find various financial and investment services from banks, financial institutions, securities firms, asset management companies, gold trading firms, life and non-life insurance companies, alongside with government organisations including the Stock Exchange and Bank of Thailand. New zones include “FinTech & Start-up” covering a large area for banks, venture capital and FinTech & Start-ups showing their new financial innovations including seminars to exchange new ideas among entrepreneurs and visitors.

12.30 – 13.30 LUNCH

14.00-15.00 STUDY VISIT PAKKRET RUAMJAI COMMUNITY FINANCIAL INSTITUTE ON GSB'S DIGITAL BANKING VIA MyMo AND COMMUNITY FINANCIAL SERVICE

GSB provides Community Financial Service to develop the potential of the Community Organisation and create opportunities for financial inclusion. This service uses GSB mobile banking application MyMo as a channel for financial transactions. There is a financial community organisation or a person who acts as a community representative to link GSB business with local people, to create opportunities for access to finance. It is aiming to reduce the difference in society and economy, to solve the poverty problem, to add services with convenience, to enable savings and security as well as to reduce the use of cash so as to control illegal financial activities.

The participants will have a study visit to Community Financial Institution which uses GSB MyMo for community members to handle financial transactions after visiting Money Expo in the morning.

15.00 – 16.00 RETURN TO HOTEL

Practicalities

PARTICIPANTS ARE REQUESTED TO REGISTER ONLINE:

[HTTP://WWW.WSBI-ESBG.ORG/EVENTS/INNOVATIONTHAILAND/PAGES/REGISTRATION.ASPX](http://www.wsbi-esbg.org/events/innovationthailand/pages/registration.aspx)

SUGGESTED HOTEL:

CENTARA GRAND AT CENTRAL PLAZA LADPRAO, BANGKOK

PLEASE MAKE YOUR BOOKING DIRECTLY WITH THE HOTEL BY USING THE HOTEL RESERVATION FORM. SEE:

[HTTPS://WWW.WSBI-ESBG.ORG/EVENTS/INNOVATIONTHAILAND/PAGES/PRACTICALITIES.ASPX](https://www.wsbi-esbg.org/events/innovationthailand/pages/practicalities.aspx)